



*Brother Wolf*  
ANIMAL RESCUE

Uncompromised Compassion

CORPORATE SPONSORSHIP

**TOGETHER**  
**we can**  
**CHANGE LIVES**  
**and build a stronger**  
**COMMUNITY**



# WHAT WE DO

Brother Wolf's mission is to build No-Kill communities. On any given day, we have hundreds of animals in our care at our Adoption Center in Asheville and in our extensive network of foster homes. We provide lifesaving programs to help those animals who need us most and we work within our community to keep pets healthy and happy in their homes. We receive no government funding - it's the support of community members like you who make our work possible.

**Mobile Spay/Neuter Clinic** In addition to spay and neuter surgeries, we also offer low cost vaccines, microchipping, and testing for heartworms, FeLV, and FIV to our patients..

**Rapid Response Team** Brother Wolf's Rapid Response Team provides rescue, resources, and lifesaving support to animals in urgent, often life-threatening situations like hurricanes, floodings, and hoarding cases.

**Community Cats** We offer spay/neuter surgery and a free rabies vaccine for free-roaming cats in Buncombe County. We can also help with humane trapping and transport for surgery, neighbor mediation and colony care counseling, and winter housing assistance. Working cats are also available to protect barns, stables, etc. from pests with no adoption fee.

**Pet Retention Programs** Sometimes it becomes a challenge to keep a pet. We have resources to overcome problems and help keep families together!



# OUTREACH

- 60+ partner organizations work with Brother Wolf to save lives through adoption, spay/neuter, transport, emergency rescue, veterinary care, and more.
- Thousands of volunteers give their time and skills every year. In the past six months, we've had 2,000 volunteers contribute to Brother Wolf's work.
- Our lifesaving programs impact the lives of more than 10,000 animals a year!
- Our Reach:
  - 90,000+ Facebook followers
  - 35,000+ website visitors per month
  - 33,500+ email list subscribers
  - 15,000+ Instagram followers
- Community Accolades:
  - #1 Animal Shelter/Rescue Organization (2010 - 2018)
  - #1 Nonprofit Organization (2012 - 2017)
  - #1 Volunteer Opportunity for Kids (2013 - 2018)
  - #1 Hiking Club: Outward Hounds (2016, 2017, 2018)



# ANNUAL CORPORATE SPONSORSHIP PROGRAM

We can only do this together! Brother Wolf Animal Rescue needs the support of caring, local businesses to achieve our mission of building No-Kill communities. Our Corporate Sponsorship program offers excellent cause-marketing collaboration opportunities and we can customize packages to best suit your needs. There is no us without you!

## PACKAGES AND LEVELS:

Annual Package Items	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Company Profile in Print Newsletter	🐾				
Dogs & Donuts or Cats & Cupcakes Office Visit	🐾				
Company Spotlight in e-Newsletter	🐾	🐾			
Company Mention in Print Newsletter Story	🐾	🐾			
Facebook Live Engagement Highlighting Company	🐾	🐾			
Instagram and Facebook Story Highlighting Company	🐾	🐾	🐾		
Logo Included in Quarterly Facebook Thank You Posts	🐾	🐾	🐾	🐾	
Mention in Animal Post on Social Media Platforms	🐾	🐾	🐾	🐾	
Logo Included in Print Newsletter	🐾	🐾	🐾	🐾	🐾
Logo Included in e-Newsletter Quarterly	🐾	🐾	🐾	🐾	🐾
Logo on Website	🐾	🐾	🐾	🐾	🐾
Window Decal	🐾	🐾	🐾	🐾	🐾
Promotional Materials Put in Adoption Packets <i>(business to supply)</i>	<b>1,000 packets</b>	<b>500 packets</b>	<b>250 packets</b>	<b>100 packets</b>	<b>50 packets</b>

Business sponsorships last for one year from the time the business submits payment.



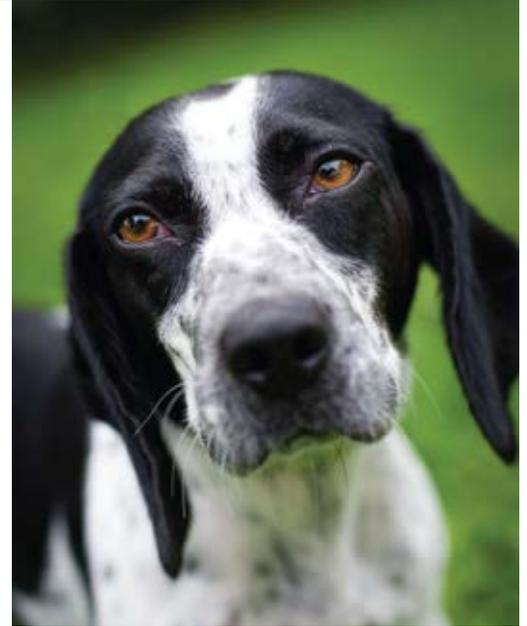
# UNIQUE SUPPORT OPPORTUNITIES

## KENNEL SPONSORSHIP: \$1,500

Help provide a safe, caring place for our animals as they wait for their perfect forever homes! Kennel sponsorship signs are displayed on the front of a dog kennel or a cat condo and are seen by thousands of people who come through our Adoption Center each year.

Volunteers, adopters, and visitors will know that your business cares about the animals in our community! Sponsorship signs can display your company name, logo, and/or website address.

*Kennel sponsors can choose between a dog kennel or cat condo. Sponsorships last for 12 months; billed monthly or annually.*



## DOGS & DONUTS OR CATS & CUPCAKES

Combine employee appreciation with community stewardship! We'll bring sweet treats and some cuddly visitors to your offices. You can choose to have dog or cat visitors and donuts or cupcakes.

It's the perfect Friday afternoon activity for a team that's worked hard all week! Photos from the visit will be shared on the Brother Wolf Facebook and Instagram pages, including mention of your company. Visits last for one hour.

1-15 Employees	\$2,000
16-30 Employees	\$3,000
30+ Employees	Customized



## ADOPTION PROMOTION SPONSORSHIP

### **Sponsor a Weekend Adoption Promotion** *Customized*

We have weekend adoption promotions throughout the year to help our animals find their forever homes. You can sponsor one of these promotions and receive excellent cause-marketing. We'll work together to customize a promotion package that highlights your business and animals available for adoption. Choose to sponsor elderly animals, longer-stay animals, or even all the adoptions for a weekend!

### **Highlight an Animal** \$1,500

We'll put together a custom Facebook post and Instagram post that highlights an animal available for adoption while also showcasing your business! Posts will include your company name, logo, and website while also highlighting the adoptable animal. Includes one post on Facebook and one post on Instagram.

